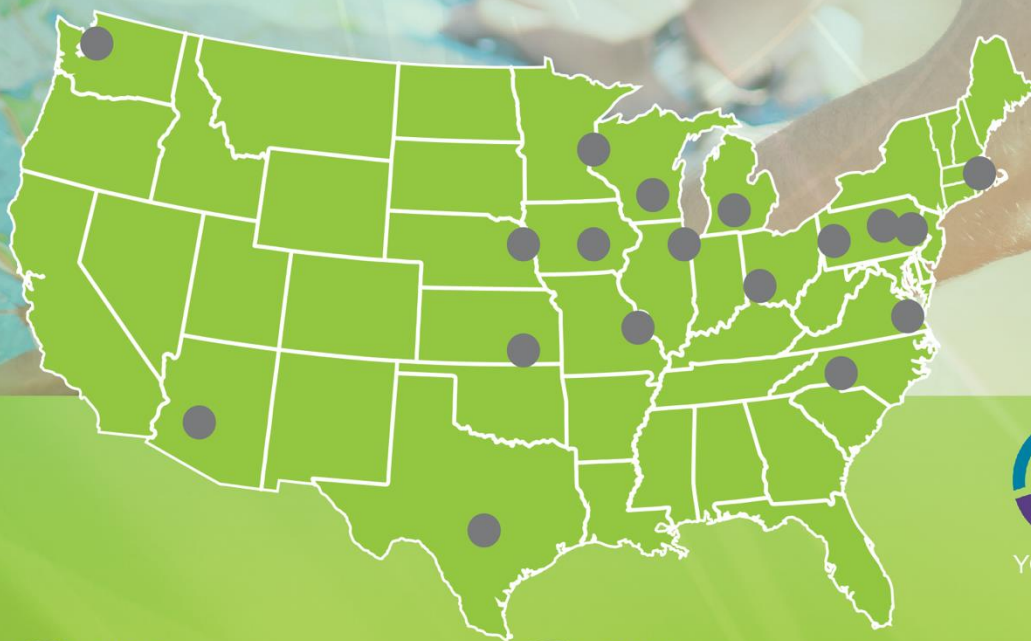


2017 QUAKE MEDIA KIT

#iamfound



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YOUTH ENCOUNTERING THE GOSPEL



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QUAKE

YOUTH ENCOUNTERING THE GOSPEL

2017 MEDIA KIT

We are pleased that you have decided to participate in this Quake event. You can look forward to a weekend filled with friendship, learning, worship, faith growth, service and fun as we grow together in relationship with our Lord Jesus Christ and with each other. We thank and praise God for the opportunity He has given each of us to be a part of this gathering of His children!

This Media Kit is designed to help your group have an amazing Quake experience and to help you, as the group leader, be as prepared as possible. Media kit sections are listed below.

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S "Rejoice with me; I have
found my lost sheep."
Luke 15:6b

ANN ARBOR, MI

January 6-8, 2017

FOR Youth
Grades 6-12!

found
Rejoice with me; I
have found my lost
sheep.
Luke 15:6b



Speaker::
Bill Yonker



Musician::
Swen & Dean

- * Inspiring Music
- * Challenging Messages
- * Interactive Workshops

- * Exciting New Friends
- * Opportunities to Grow
- * Service Projects

QuakeEvent.com/AnnArbor



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QUAKE

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SOCIAL MEDIA KIT



"Rejoice with me; I have found my lost sheep."



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SOCIAL MEDIA KIT

If you are looking for ways to promote the upcoming Quake to your youth and/or congregation through social media, this Social Media Kit is for you.

You, an adult leader, adult volunteer, junior guide, or other selected individual, may use the included resources to promote Quake on social media to your youth and/or congregation. The social media tools and resources can be shared on church, youth group, or personal social media accounts, as well as included in worship service PowerPoints or slideshows. We encourage you to use them in the electronic manner that will be most beneficial to you and your group.

Included in this Social Media Kit:

Ready-made Facebook Posts

On the next page, you will find ready-made posts specific to your upcoming Quake that you can copy and paste to Facebook, or any other social media account you choose.

Post topics range from those that promote Quake to your youth, ask the congregation or community to pray for the youth as they prepare for the upcoming event, to posts regarding what to pack for the weekend.

Additionally, select posts include the event theme hashtag **#iamfound** and the Quake Facebook username, @YouthQuakes. (If sharing on Twitter or Instagram, use @QuakeEvents)

Ready-made posts can be used as is, edited, or simply to help generate post ideas of your own as you prepare to promote Quake to your youth and congregation.

Photo and Graphic Resources

- Included are several photos and graphic resources to help you share the excitement of the upcoming Quake with your youth.
- Images include:
 - Musician and/or speaker photos
 - Photos from past Quake events.
 - **FOUND** Logo
 - Photos of food packaging service project.
- Photos can be shared on Facebook, Twitter, Instagram, and more.
- Image format – this resource kit includes both rectangular and square images. Either of these formats can be shared on the above listed social media platforms. The rectangular images can be cropped into squares if that is your preferred format for sharing photos on Instagram.
 - * **Instagram** – the most common format is square. However, Instagram has a feature that allows the user to share a rectangular photo. Open Instagram on a mobile device, select the image to share, adjust the size of the image using fingers (**prior to clicking “Next” or entering the photo edit screen**) until the full rectangular image appears on the screen.

ANN ARBOR QUAKE

Social Media Kit

Connect with us!

Facebook: @YouthQuakes

Twitter & Instagram: @QuakeEvents

Use the 2017 Quake theme hashtag #iamfound

Below are ready-made posts to help get your youth excited about your Quake weekend.

General Facebook Posts:

Who's excited for Quake in Ann Arbor? We are! #iamfound @YouthQuakes

Rejoice with me; I have found my lost sheep. – Luke 15:6b #iamfound @YouthQuakes

What are you most excited for at Ann Arbor Quake? #iamfound @YouthQuakes

Did you know Bill Yonker and Swen and Dean will be at Ann Arbor Quake? #iamfound @YouthQuakes

We're excited to pack life-saving meals for starving people around the world at Ann Arbor Quake! #iamfound #worldchanger

How many life-saving meals do you think we can pack at Ann Arbor Quake? #iamfound @YouthQuakes

Sign-Up

It's coming – a weekend filled with worship, fellowship and fun! Join us for Ann Arbor Quake 2017 – January 6-8! #iamfound @YouthQuakes

Youth, don't forget to sign-up for Ann Arbor Quake – a fun weekend of worship and making new friends! #iamfound @YouthQuakes

Don't forget to sign-up for Ann Arbor Quake January 6-8, 2017! #iamfound @YouthQuakes

Interested in being a junior guide at Ann Arbor Quake? Let <name of youth pastor/director> know before registration closes! #iamfound @YouthQuakes

Prepare for the Event

Pray for our youth as they prepare themselves for a life-changing weekend at Ann Arbor Quake. #iamfound @YouthQuakes

Packing your bags for Ann Arbor Quake? Don't forget to pack your Bible (and your Crazy Dress Night costume!) #iamfound @YouthQuakes

A life-changing experience is just around the corner at Quake. #iamfound @YouthQuakes

Week of the Event

Quake is finally here! Please pray for our group to have safe travels to & from the event. #iamfound @YouthQuakes

Excited to meet Bill Yonker and Swen and Dean at Ann Arbor Quake this weekend! #iamfound @YouthQuakes

CRAZY DRESS NIGHT

Put together your craziest outfit and join the rest of Quake for Crazy Dress Night during Late Night Activities!

WHEN: SATURDAY NIGHT

WHY: WHY NOT? IT'S FUN!



GOOD for Crazy Dress Night: Mix and match, mix and don't match, wear things inside out, hats, boas, beaded jewelry, duct tape, polyester leisure suits, giant hair, makeup, costumes, dressing as a group with a theme.

NOT GOOD for Crazy Dress Night: Inappropriate wording, bathing suits, low-cut shirts, short skirts (unless over other appropriate clothing), cross-dressing, undergarments over clothing, or anything taken from your hotel room. ***If you wouldn't want your grandma to see it, we don't want to see it either!***

Your youth director must approve!
The Quake dress code still applies!

QUAKE
YOUTH ENCOUNTERING THE GOSPEL



GLOBAL OFFERING



Grounding our Faith in Missional Action

At Quake we receive a global offering on Sunday morning.

In the same way that we are called to be God's hands and feet in the world, we hope our global offering reminds and ties participants to ministries beyond the event weekend.

The global offering supports food packaging workshops at Quake, which provide life-changing meals for starving children and families around the world. Meals packed at Quake support both local and international communities.

Thank you for joining us in our commitment to share our faith by serving others. We invite you to join us in praying for and financially supporting those in need.