# 2018 MEDIA KIT

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YOUTH ENCOUNTERING THE **GOSPEL**

# 2018 MEDIA KIT

We are excited that you have decided to participate in Quake! You can look forward to an event filled with learning, worship, service and fun as we grow in relationship with our Lord Jesus Christ and each other.

This guide is designed to help you, as the group leader, be as prepared as possible and help your group have an amazing and impactful Quake experience!

## CONTENTS

EVENT POSTER ..... 3
CRAZY DRESS NIGHT POSTER ..... 4
GLOBAL OFFERING FLYER ..... 5
SOCIAL MEDIA KIT ..... 6

# OVERCOME

John 16:33

# WISCONSIN DELLS

## JANUARY 12-14

FOR YOUTH GRADES 6-12!

**Danielle Tietjen**
**SPEAKER**

**Echelon**
**MUSICIAN**

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**QuakeEvent.com/events/WisDells-Jan**

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# CRAZY DRESS NIGHT

**WHO:** You

**WHAT:** Crazy Dress Night

**WHERE:** Your Quake event

**WHEN:** Saturday night

**WHY:** Why not? It's fun!

OVERCOME

John 16:33

**What's good?**
Mix and match, inside out clothing, hats, boas, jewelry, duct tape, polyester leisure suits, wild hair and makeup or costumes. Get your group to dress up together!

**What's not so good?**
Swimsuits, revealing shirts, short skirts (unless over other appropriate clothing), cross-dressing, undergarments over clothing or anything taken from your hotel room. If you wouldn't want your grandma to see it, we don't want to see it either!

**Your group leader must approve and the Quake dress code still applies.**

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# GLOBAL OFFERING

Offering taken Sunday morning supports the food-packaging service project at Quake, which provide life-saving meals for people in need throughout the country and the world.

In 2017, Quake participants packaged over **140,000 meals** – and we hope to increase our impact in 2018!

We invite you to join us in sharing faith by serving others and supporting this service project financially!

OVERCOME

John 16:33

*"I have told you these things, so that in me you may have peace. In this world you will have trouble. But take heart! I have overcome the world."*

*John 16:33*

**#HehasOvercome**

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# SOCIAL MEDIA KIT

*"I have told you these things, so that in me you may have peace. In this world you will have trouble. But take heart! I have overcome the world."*

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# PROMOTE QUAKE

**Connect with us!**

We have included tools and resources for you to promote Quake on social media to youth, parents and your congregation. We encourage you to use these in the electronic manner that will be most beneficial to you and your group.

- 2018 Quake hashtag **#HehasOvercome**
- Facebook: **@YouthQuakes**
- Twitter & Instagram: **@QuakeEvents**

**Ready-made Posts**

- Who's excited for Quake in Wisconsin Dells? We are! #HehasOvercome @YouthQuakes
- I have told you these things, so that in me you may have peace. In this world you will have trouble. But take heart! I have overcome the world. John 16:33 #HehasOvercome @YouthQuakes
- What are you most excited for at Quake? #HehasOvercome @YouthQuakes
- Did you know Danielle Tietjen and Echelon will be at Quake? #HehasOvercome @YouthQuakes
- We're excited to pack life-saving meals for starving people around the world at Quake! #HehasOvercome
- How many life-saving meals do you think we can pack at Quake? #HehasOvercome @YouthQuakes
- It's coming – a weekend filled with worship, fellowship and fun! Join us for Quake 2018 – January 12-14 in Wisconsin Dells! #HehasOvercome @YouthQuakes
- Don't forget to sign-up for Quake – a fun weekend of worship and making new friends in Wisconsin Dells! #HehasOvercome @YouthQuakes
- Don't forget to sign-up for Quake January 12-14, 2018 in Wisconsin Dells! #HehasOvercome @YouthQuakes
- Interested in being a junior guide at Quake? Let <name of group leader> know before registration closes! #HehasOvercome @YouthQuakes
- Pray for our youth as they prepare themselves for a life-changing weekend at Quake. #HehasOvercome @YouthQuakes
- Packing your bags for Quake? Don't forget to pack your Bible, your Crazy Dress Night costume and your enthusiasm! #HehasOvercome @YouthQuakes
- Inspiring music and challenging messages are just around the corner at Quake. #HehasOvercome @YouthQuakes
- Quake is finally here! Please pray for our group to have safe travels to & from the event. #HehasOvercome @YouthQuakes